

Goals and Objectives from Connect 2050

The following goals and objectives were adopted by the Capital Area Metropolitan Planning Organization (CAMPO) and Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO) as part of the *Connect 2050* Metropolitan Transportation Plan. These existing goals and objectives from the previous MTP are being presented to the public for comment to help inform the MPO boards about whether these goals remain relevant and reflective of local desires or if there is a need to update or change the goals and objectives that will guide the *Destination 2055* Metropolitan Transportation Plan process.

Please note that overall the goals language adopted in *Connect 2050* was consistent between the two MPOs (with two exceptions noted below) but there were larger differences in adopted objectives between CAMPO and DCHC MPO so these are listed separately.

Goal: Connect People and Places

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	CAMPO Objectives		DCHC MPO Objectives
	Connect people to jobs, education and other		Increase mobility options for all communities –
	important destinations using all modes.		particularly communities of concern.
	 Ensure transportation needs are met for all 		Achieve zero disparity of access to jobs,
	populations, especially the aging and youth,		education, and other important destinations by
	economically disadvantaged, mobility impaired,		race, income or other marginalized groups.
	and minorities.		

Goal: Promote and Expand Multimodal and Affordable Transportation Choices (CAMPO); Ensure that All People have Access to Multimodal and Affordable Transportation Choices (DCHC MPO)

CAMPO Objectives	DCHC MPO Objectives	
Enhance transit services, amenities and	Enhance transit services, amenities and	
facilities.	facilities.	
 Improve bicycle and pedestrian facilities. 	Improve bicycle and pedestrian facilities.	
Increase utilization of affordable non-auto	Increase utilization of affordable non-auto	
travel modes.	travel modes.	

Goal: Manage Congestion and System Reliability

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CAMPO Objectives	DCHC MPO Objectives	
 Allow people and goods to move with minimal congestion, time delay, and greater reliability. 	Allow people and goods to move with greater reliability.	
 Promote Travel Demand Management (TDM), such as carpooling, vanpooling and park-and- ride. 	Increase efficiency of the existing transportation system through strategies such as Transportation Demand Management (TDM)	
 Enhance Intelligent Transportation Systems (ITS), such as ramp metering, dynamic signal phasing and vehicle detection systems. 	and Intelligent Transportation Systems (ITS).	

Goal: Promote Safety, Health and Well-being

CAMPO Objectives	DCHC MPO Objectives	
 Increase the safety of travelers and residents. Promote public health through transport choices. 	 Achieve zero deaths and serious injuries on our transportation system. Provide all residents with active transport choices. 	



Goals and Objectives from *Connect 2050*

Goal: Stimulate Economic Vitality and Opportunity (CAMPO); Stimulate Inclusive Economic Vitality (DCHC MPO)

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CAMPO Objectives	DCHC MPO Objectives	
Improve freight movement.	Improve freight movement.	
Coordinate land use and transportation.	Coordinate land use and transportation.	
Improve project delivery for all modes.	Improve project delivery for all modes.	
Target funding to the most cost-effective solutions.	 Invest in cost-effective solutions to improve travel reliability and safety. Ensure equitable distribution of transportation investments especially to communities of concern. 	

Goal: Ensure Equity and Participation

CAMPO Objectives	DCHC MPO Objectives	
• Ensure that transportation investments do not create disproportionate negative impacts for	Ensure that transportation investments do not create disproportionate negative impacts for	
any community, especially communities of	communities of concern.	
concern.	Ensure equitable public participation among	
 Promote equitable public participation among all communities, especially communities of 	communities of concern.	
concern.		

Goal: Improve Infrastructure Condition and Resilience

CAMPO Objectives	DCHC MPO Objectives
 Increase the proportion of highways and 	Increase the proportion of highways and
highway assets rated in 'Good' condition.	highway assets rated in 'Good' condition.
 Maintain transit vehicles, facilities and 	Maintain transit vehicles, facilities and
amenities in the best operating condition.	amenities in the best operating condition.
 Improve the condition of bicycle and pedestrian 	Improve the condition of bicycle and pedestrian
facilities and amenities.	facilities and amenities.
 Promote resilience planning and practices. 	 Promote resilience planning and practices.
 Support autonomous, connected and electric 	Support autonomous, connected and electric
vehicles.	vehicles.

Goal: Protect the Human and Natural Environment and Minimize Climate Change

	CAMPO Objectives	DCHC MPO Objectives
•	Reduce negative impacts on the natural and cultural environments.	Reduce negative impacts on the natural and cultural environments.
•	Reduce mobile source emissions, greenhouse gas emissions and energy consumption. Connect transportation and land use.	Reduce transportation sector emissions.Achieve net zero carbon emissions.